

**“PROJECT WE SHARE”**  
**37<sup>TH</sup> SSEAYP 2010 SINGAPORE CONTINGENT**  
**POST-PROGRAMME ACTIVITY**

**REPORT**

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**BACKGROUND**

The Ship for Southeast Asian Youth Programme (SSEAYP) is an annual programme sponsored by the Japanese Government and supported by the member-countries of ASEAN. The programme brings together about 300 youths from ASEAN countries and Japan, providing them with the unique opportunity to interact on board the Fuji Maru and at different ports-of-call for 53 days.

2 After SSEAYP, participating youths (PYs) from respective countries are required to implement a post-programme activity (PPA). In partnership with the Ang Mo Kio Family Service Centres (FSC)<sup>1</sup>, Ang Mo Kio Town Council (TC)<sup>2</sup>, Cheng San Zone ‘D’ Residents’ Committee (RC)<sup>3</sup>, SSEAYP International Singapore (SIS), National Youth Council and 38<sup>th</sup> SSEAYP 2011 Singapore Contingent, the 37<sup>th</sup> SSEAYP 2010 Singapore Contingent has organised a community service project known as “*Project We Share*” as their PPA.

**ABOUT “PROJECT WE SHARE”**

3 “*Project We Share*” was held on Saturday, 24 September 2011, from 1pm to 8pm in the Ang Mo Kio area of Singapore.

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<sup>1</sup>FSCs serve as community-based focal points of family resources which anyone can turn to for help on social support matters relating to the family. They are run by Voluntary Welfare Organisations and supported by the Ministry of Community Development, Youth and Sports and the National Council of Social Service. For more information on Ang Mo Kio FSCs, visit <http://www.amkfsc.org.sg/>

<sup>2</sup>Town Councils were formed in 1989 to empower local elected representatives and residents to run their own estates. For more information on Ang Mo Kio TC, visit <http://www.amktc.org.sg/>

<sup>3</sup>The Residents’ Committees (RCs) were introduced in 1978 to promote neighbourliness, racial harmony and community cohesiveness amongst residents within their respective RC zones in Housing and Development Board (HDB) estates. For more information, visit <http://www.pa.gov.sg/residents-committees.html>

## **OBJECTIVES**

- 4 The objectives of “*Project We Share*” were to:
- (a) Instill a sense of community spirit among Singapore Participating Youths (SPYs) by creating a platform for them to give back to the community; and
  - (b) Foster community bonding and heighten compassion and care through participation by SPYs and involvement from various partners.

## **PROGRAMME FORMAT**

5 “*Project We Share*” consisted of two segments: a clean-up and local festival celebrations. The Ang Mo Kio FSC identified eight flats of low-income families to be cleaned up and provided befrienders to accompany SPYs in linking up with the families. Prior to the cleaning of flats, visits were made to the families to get to know them in advance and to note down specific needs of the residents. Besides helping the families to clean their flats to create a more conducive and hygienic environment to live in, SPYs also engaged the families socially through conversations and sharing of life stories.

6 This was followed by a Mid-Autumn cum Hari Raya<sup>4</sup> celebrations with the families where venue and dinner were sponsored by the Ang Mo Kio TC and Cheng San Zone ‘D’ RC respectively. This provided a platform for the families to meet fellow residents living within the same estate and to appreciate the multiracialism culture of Singapore.

## **BENEFICIARIES**

7 “*Project We Share*” saw a total of around 100 residents helped by 85 volunteers consisting of close to 60 SPYs, 10 befrienders, 10 Cheng San Zone ‘D’ grassroots leaders as well as five Ang Mo Kio FSC staff. Volunteers also considered themselves beneficiaries as they gained by giving.

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<sup>4</sup> Mid-Autumn and Hari Raya are festivals celebrated locally in Singapore.

8 Here are what some have to say:

- (a) *“I’m really grateful that you have come helped me cleaned my house today. Due to my condition, I was unable to really do so since I moved in three years ago. Thank you so much!”*

A wheelchair-bounded beneficiary who lives alone (name not disclosed due to privacy issues)

- (b) *“Bright smiles and words of thanks from the families also showed how touched they were by your kindness. They may not have expressed their gratefulness overtly but in their hearts, they deeply appreciate your time, sweat and effort! (A befriender shared with me that one resident was even touched to tears!) To the residents, it means someone out there still cares for them and accepts them as who they are. It gives them hope for better days and strength to work towards that!”*

Ms Lee Sin Yan, 37<sup>th</sup> SPY and Ang Mo Kio FSC staff

- (c) *““I’m very happy to be part of this meaningful project. With like-minded SPYs coming together for a social cause, this truly represents the SSEAYP spirit of giving back to the community!”*

Ms Jenny Koh, Deputy Secretary-General, SIS

Please refer to Annex A for photographs.

## **CONCLUSION**

9 ***“Project We Share”*** was successfully organised with support from various partners and has achieved the planned objectives. Moving on, the 37<sup>th</sup> SSEAYP 2010 Singapore Contingent hopes to replicate such community service efforts in future.

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Prepared by : 37<sup>th</sup> SSEAYP 2010 Singapore Contingent

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*Briefings on dos and don'ts*



*Cleaning up process*



*Creating conducive and hygiene living environment for residents to live in*



*Distributing food to residents*



*Showcase of cultural performance by 38th SSEAYP Singapore Contingent*



*Sing-along sessions led by SIS Board*



*A successful conclusion to “Project We Share”  
Residents and members of the SSEAYP Singapore fraternity*